



## 2025

## Platinum, Premier & Standard Supporting Member Benefits

NHCAA's Supporting Members are a vital and essential part of NHCAA's mission to increase awareness and improve the detection, investigation, civil and criminal prosecution, and prevention of health care fraud and abuse. NHCAA Members Organizations and Government Liaisons continually seek partners with innovative products, services, and solutions to help them fight health care fraud and improve their program integrity efforts.

## A PARTNERSHIP WITH NHCAA PROVIDES SUPPORTING MEMBERS WITH:

• Brand Recognition & Visibility • Thought Leadership • Access to NHCAA Members • NHCAA Discounts







\$25,000

\$15,000

\$7,000

New Digital Benefits	Platinum Members	Premier Members	Standard Members
Year long visibility in NHCAA Learn's Digital Showcase. Promote your webinars, podcasts and other multi-media assets in your personal page.	<b>✓</b>		
Feature research, article or white paper in the Insights section of NHCAA Learn.	<b>✓</b>		
Visibility in NHCAA's revitalized Beacon Newsletter distributed to all association members.	<b>✓</b>		
Thought leadership spotlight on NHCAA Connect.	<b>✓</b>	<b>✓</b>	
Banner ads on NHCAA Connect promoting your products, services and thought leadership.	<b>✓</b>	<b>✓</b>	
Visibility on NHCAA's website as valued partner.	✓	<b>✓</b>	

Annual Training Conference (ATC) & Anti-Fraud Expo	Platinum Members	Premier Members	Standard Members
One (1) speaking opportunity at a session at ATC (Time of session to be determined by NHCAA staff).	<b>v</b>		
Complimentary 10x10 exhibit space in the Anti-Fraud Expo Hall	✓	✓	
Discounted rate for additional 10x10 Expo Booth at ATC.	<b>✓</b>	<b>✓</b>	<b>✓</b>
Member recognition on ATC signage.	<b>✓</b>	<b>✓</b>	<b>✓</b>
One-time use of our post - ATC mailing list.	<b>✓</b>		
Visibility in the Pocket Guide - distributed to all ATC attendees.	<b>✓</b>	<b>✓</b>	<b>✓</b>
Priority Expo Booth placement at ATC.	<b>✓</b>		

Education & Training (E&T) Programs	Platinum Members	Premier Members	Standard Members
One tuition-free registration to NHCAA's virtual Skills Program and virtual Schemes Program.	>	>	<b>~</b>
Prominent member recognition on virtual event at virtual programs.	<b>&gt;</b>	<b>&gt;</b>	<b>~</b>
Member-rate pricing for additional registrations at E&T Programs and NHCAA Learn on-demand content.	<b>v</b>	<b>&gt;</b>	<b>~</b>
Access to free on-demand content on NHCAA Learn (coming soon)!	<b>&gt;</b>		

Additional Benefits	Platinum Members	Premier Members	Standard Members
Ability to host a NHCAA Partner webinar. Limit 2 per company.	<b>✓</b>	<b>✓</b>	<b>~</b>
Advance notice of sponsorship opportunities throughout the year.	<b>✓</b>		
Access to NHCAA's <i>SmartBrief</i> – a daily email newsletter on the latest health care anti-fraud news and trends.	<b>✓</b>	<b>✓</b>	<b>~</b>
License to display NHCAA logo on your organization's website and in marketing materials	<b>✓</b>	<b>✓</b>	<b>~</b>
Discount member pricing to the AHFI® (Accredited Health Care Fraud Investigator designation).	V	V	<b>~</b>